



March 4, 2022

Dear Sponsor:

Plans are underway for the 5th annual Chillicothe Halloween Festival. This successful community event would not happen without your support. The Chillicothe Halloween Festival is a three-day event that take place October 7, 8 and 9th that consists of Halloween themed vendors, concessions, children's games, costume contests, music concerts, coffin races and Trunk or Treat for the kids.

Our mission is to provide a safe and entertaining experience for families in Ross County and surrounding areas. In addition, a percentage of the proceeds from the Festival goes back to the community in the form of grants that other non-profit organizations can apply for to assist them with their mission of enriching the Chillicothe area. The Adena Mansion and Gardens, Chillicothe Civic Theater, and the Hope Clinic of Ross County are just a few of the past recipients of the grants.

The Chillicothe Halloween Festival is a great opportunity to advertise your business. Your company logo and URL can be found on The Chillicothe Halloween Festival Webpage, all social media and banners for sponsored events. There are several sponsor packages available to fit any budget. Did we mention that all donations are tax deductible?

Enclosed you will find our sponsorship form. Please select a package and return the sponsorship forms and payment to 230 North Plaza Blvd. Chillicothe, OH. 45601 as soon as you can, but no later than July 1st. Checks should be made out to Chillicothe Halloween Festival, Inc.

We truly appreciate your time and interest in helping us to achieve another successful event. Please contact me if you have any questions regarding the sponsorship packages.

Sincerely,

Gene Betts

Gene Betts
Committee President
(740) 649-1690

gene@chillicothehalloweenfestival.com



2022 Sponsorship Packages

Platinum Sponsor- \$1000+

<ul style="list-style-type: none"> 🎃 Business name and URL on Festival webpage and all social media 	<ul style="list-style-type: none"> 🎃 Business logo on all printed materials for Festival
<ul style="list-style-type: none"> 🎃 On-site sponsorship signage at information booth 	<ul style="list-style-type: none"> 🎃 Option for 10x10 vendor space during Festival
<ul style="list-style-type: none"> 🎃 Main stage banner display and daily announcements for ALL events and shows 	<ul style="list-style-type: none"> 🎃 Sponsorship for ALL special events (coffin races, costume contest, Trunk or Treat, and decorations for festival and entertainment)

Gold Sponsor- \$800

<ul style="list-style-type: none"> 🎃 Business name and URL on Festival webpage and all social media 	<ul style="list-style-type: none"> 🎃 Business logo on all printed materials for Festival
<ul style="list-style-type: none"> 🎃 On-site sponsorship signage at information booth 	<ul style="list-style-type: none"> 🎃 Option for 10x10 vendor space during Festival
<ul style="list-style-type: none"> 🎃 Main stage daily announcements and banner displayed at 2 entertainment events 	<ul style="list-style-type: none"> 🎃 Sponsorship for 2 special events (coffin races and costume contest)

Silver Sponsor- \$500

<ul style="list-style-type: none"> 🎃 Business name and URL on Festival webpage and all social media 	<ul style="list-style-type: none"> 🎃 Business logo on all printed materials for Festival
<ul style="list-style-type: none"> 🎃 On-site sponsorship signage at information booth 	<ul style="list-style-type: none"> 🎃 Option for 10x10 vendor space during Festival
<ul style="list-style-type: none"> 🎃 Main stage daily announcements and banner displayed at 1 entertainment event 	<ul style="list-style-type: none"> 🎃 Sponsorship for 1 special events (costume contest or Trunk or Treat)

Bronze Sponsor- \$400

<ul style="list-style-type: none"> 🎃 Business name and URL on Festival webpage and all social media 	<ul style="list-style-type: none"> 🎃 Business logo on all printed materials for Festival
<ul style="list-style-type: none"> 🎃 On-site sponsorship signage at information booth 	<ul style="list-style-type: none"> 🎃 Option for 10x10 vendor space during Festival

Festival Friend \$250 (Choice of 1 event sponsorship)

<ul style="list-style-type: none"> 🎃 Business signage for sponsored event 	<ul style="list-style-type: none"> 🎃 Business logo on printed materials
<ul style="list-style-type: none"> 🎃 Costume Contest sponsor 	<ul style="list-style-type: none"> 🎃 Coffin Races Sponsor
<ul style="list-style-type: none"> 🎃 Decorations or Entertainment 	<ul style="list-style-type: none"> 🎃 Trunk or Treat Sponsor



2022 Sponsorship Form

SPONSOR INFORMATION:

Print name exactly as you would like it in publication:

Sponsorship level:

Platinum Sponsor \$1000+ Gold Sponsor \$800 Silver Sponsor \$500 Bronze Sponsor \$400

Festival Friend- Choice of 1 event sponsorship: Costume Contest Coffin Races Trunk or Treat Decorations for festival Entertainment (bands) for festival

For Platinum, Gold and Silver Sponsors please mark if you are requesting a 10x10 vendor space:

Contact

Name: _____

Address: _____

City, State, Zip: _____

Email & Phone: _____

Signature: _____

PAYMENT INFORMATION:

Payment Options:

Check (Payable to The Chillicothe Halloween Festival, Inc.)

Credit Card: Name on card: _____

Type of card Mastercard Visa Discover

Card Number: _____

Expiration Date: _____ CVV: _____

INSTRUCTIONS FOR SUBMISSION

This form and payment are due via email or mail to: The Chillicothe Halloween Festival, Inc. at your earliest convenience but no later than July 1st, 2022.

MAIL: 230 North Plaza BLVD. Chillicothe, OH. 45601 Attn: Festival Sponsor

EMAIL: Chillicothehalloweenfestival@gmail.com

PHONE: 740-649-1690

The Chillicothe Halloween Festival, Inc. is a 501(c)(3) non-profit organization; therefore, all donations are tax deductible. We appreciate your support!